

# MILLENNIAL & GEN Z TRAVEL TRENDS

# 100%

## DREAMING ABOUT TRAVEL

77% dream of domestic travel

63% plan to travel in 2021

25% considering Gap Year

# 71%



## WOULD GET VACCINATION TO TRAVEL



# 58%

## WOULD TRAVEL RIGHT NOW

even if it meant having to PAY for quarantine when they return home

## WHAT TYPES OF EXPERIENCES DO PEOPLE WANT WHEN THEY RETURN TO TRAVEL?

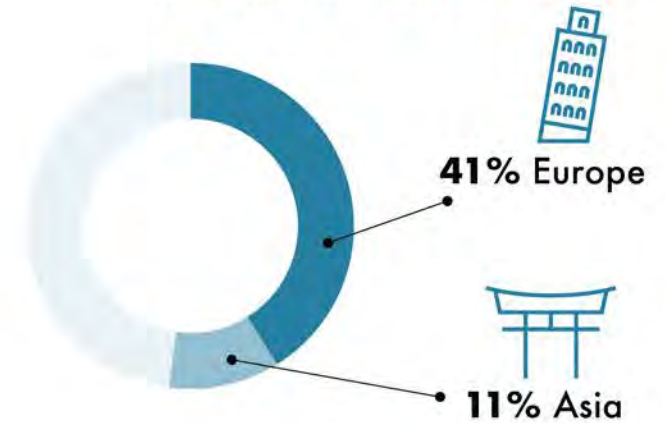
**1** Unique experiences

**2** Try new food

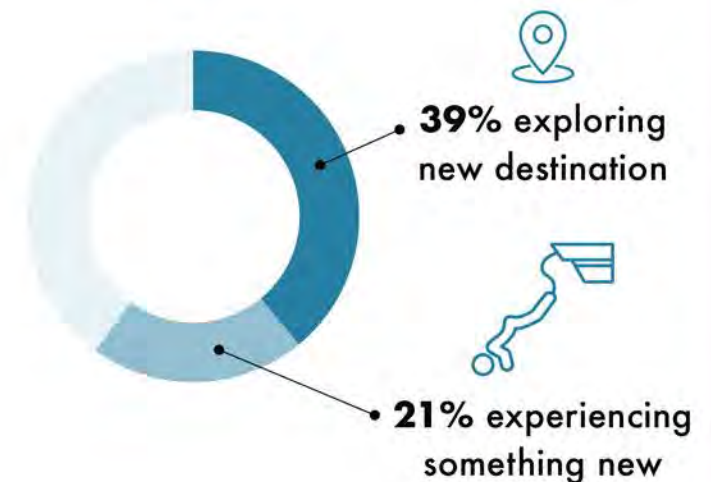
**3** Enjoy outdoors



## TOP DESTINATIONS THEY WANT TO EXPLORE



## WHAT DO PEOPLE MISS THE MOST ABOUT TRAVEL?



\*Based on a survey of 1,232 18-35 year olds