

CONTIKI ANNOUNCES 2025 SPRING FLASH SALE

Social travel company offers savings up to 20% off on itineraries around the world

CYPRESS, CA, March X, 2025 - <u>Contiki</u>, the social travel company for 18-to-35-year-olds, announces its annual Spring Flash Sale, offering travelers savings of up to 20% off across 30+ diverse itineraries, including some of the summer's most popular destinations. The sale runs from **March 25th to April 8th**.

"With this upcoming summer travel season projected to be one of the busiest, this sale is a great opportunity for travel advisors to book their clients' next vacation at a competitive price," says Melissa DaSilva, interim CEO of TTC Tour Brands. "From trending destinations including Croatia and Thailand to iconic European cities like Copenhagen and Paris, we encourage advisors to book their clients fast to take advantage of prime spring and summer travel dates and savings."

Save on Adventures in Thailand

As interest in Southeast Asia continues to rise, especially Thailand, fueled by the popularity of hit shows like *The White Lotus*, travelers can save 20% on both the <u>Bangkok to Singapore Adventure</u>, which has seen US bookings double year-over-year as of February 2025, and on the <u>Thailand, Laos</u>, <u>and Cambodia Adventure</u>. Beginning in the iconic city of Bangkok, a key destination of the show's third season, travelers can explore the country's vibrant capital before setting off for other destinations, such as Khao Sok National Park and Krabi on the Bangkok to Singapore Adventure or Chiang Mai and Luang Prabang on the Thailand, Laos, and Cambodia Adventure.

Save on Greek Island Hopping

Travelers can save 20% on the ultimate <u>Greek Island Hopping Plus</u> itinerary (up 175% on US bookings in February 2025 compared to 2024) and travel through the country's islands, including Santorini, Mykonos and Ios. They'll also dine on authentic Greek food, including olives, feta, and even domatokeftedes, while admiring the historical architecture of the coveted sites, such as Acropolis Hill, Byzantine churches, and more.

Save on European City Getaways

Contiki's <u>2024 Voice of a Generation</u> survey found that 40% of travelers are looking to check off the most iconic attractions next on their bucket list. From London to Paris, travelers can save on visiting bucket-list sights like Big Ben and the Eiffel Tower with 20% off on the <u>European Horizon Plus</u> itinerary (up 33% on US bookings in February 2025 compared to 2024), which travels through Amsterdam, Venice, Munich and more. They can also save 20% on Contiki's <u>Scandinavia</u> itinerary (up 15% on US bookings in February 2025 compared to 2024) and travel through Dublin, Galway, and more on <u>Ireland in a Week</u> (up 130% on US bookings in February 2025 compared to 2025 compared to 2024) as well as explore the Scottish Highlands and the castles of Edinburgh on the <u>Scotland in a Week</u> itinerary.

Save on Wildlife Safaris

Travelers looking for a mix of urban adventure and wildlife viewing can unlock over \$900 in savings on the ultimate safari experience on the <u>Sea, Safari, and South Africa</u> (up 25% on US bookings in February 2025 compared to 2024). From Cape Town to St. Lucia, travelers will participate in immersive activities, including visiting a seabird rehabilitation center, meeting Swati locals in one of Africa's smallest countries, and meeting with a local Ranger working against anti-poaching practices as part of Contiki's signature <u>MAKE TRAVEL MATTER® Experiences</u>, a responsible travel experience. They'll also lodge in a <u>Special Stay</u> at Contiki's Safari Camp, including canvas tents and an open campfire under a million stars.

For more information, visit <u>Contiki.com</u>. To view all trips on sale, visit <u>www.contiki.com/activity/travel-sale</u>

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ABOUT CONTIKI

Contiki are the global leaders in travel for 18-35s. We've been providing amazing travel experiences for young travelers since 1962. Imagine how good you'd be at something if you'd been doing it for more than 60 years? Everything about Contiki is deeply rooted in our brand philosophy of 'Travel.Together.' which means to travel in accordance with one another, the destinations we visit, the cultures we enjoy and the environment, too.

ABOUT THE TRAVEL CORPORATION

The Travel Corporation is a global portfolio of 18 exceptional, market-leading travel brands including the world's number one escorted tour operator Trafalgar, award-winning Uniworld Boutique River Cruises, premium guided vacation company Insight Vacations, youth travel specialists Contiki, and Celtic travel experts Brendan Vacations among many others. After more than a century of blending transformative travel with extraordinary service, the venerable company remains committed to its signature 'Driven by Service' philosophy and to consistently delivering outstanding experiences and value to travelers, guests, and partners. For more information, visit TTC.com.

Committed to MAKE TRAVEL MATTER[®], TTC is dedicated to creating a positive impact on people, the planet, and wildlife. This commitment is reflected in the philanthropic work of its not-for-profit TreadRight Foundation, as well as its How We Tread Right sustainability strategy, a five-year plan aligned to advance the United Nations Sustainable Development Goals. For more information, visit TTC.com.